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BOARD OF DIRECTORS MEETING AGENDA
Wednesday, June 30
To Be Determined, 9:00 a.m.

Special Report:

NCVB Brand Re-alignment

Action Items:

- I. Minutes
Action: Consider approval of May NCVB Board meeting minutes.
- II. Financials
Action: Consider receiving May financials and filing for audit.
- III. Financial Report for Month of May and Financial Matters
Action: Consider receiving May financial report.
- IV. Nominating Committee
Action: Consider approval of FYE 11 Board Officers.
- V. By-laws
Action: Consider approval of amended By-laws.

Reports:

- VI. Sales Report
- VII. Key Indicators/Initiatives
- VIII. Community Development
- IX. Attraction Developments
- X. Partner Reports

Adjourn: 11:00 a.m.

***MISSION:** The Norman Convention and Visitors Bureau exists to promote the city, to attract overnight meeting, convention, sport and tourism business to the community, and to enhance and contribute to the overall identity and economic well-being of the city.*

The NCVB is the official destination marketing organization promoting Norman as a convention, sports and tourism destination. Annually Norman realizes in excess of \$138 million new dollars to our community through tourism.

BUREAU CALENDAR NOTES

Organization Development Task Force, Thursday, July 1, 4:00 p.m., CVB Offices

Independence Day Observance, July 5 OFFICE CLOSED

Finance Task Force, Tuesday, July 6, 4:00 p.m., CVB Conference Room

ED vacation, July 12-15

DMAI Convention, July 20-23 ED out of office

Norman CVB Executive Committee and Board of Directors, NO MEETINGS IN JULY

Marketing Task Force and Sports Committee 'on hold' until further direction...

FESTIVALS / EVENTS*

“Chocolate” at Sam Noble Museum, now thru September 6, 2401 Chautauqua Ave.

Dignity Memorial Vietnam Wall, June 30-July4, Reaves Park

Randy Rogers Band, July 2, Riverwind Casino

Josh Gracin, July 4, Riverwind Casino

Norman Day Celebration, July 4, Reaves Park

Mid Summer's Nights Fair, July 9-10, Lions Park

Summer Breeze Concert, July 11, Andrews Park

Summer Breeze Concert, July 18, Andrews Park

Boyz II Men, July 23, Riverwind Casino

Summer Breeze Concert, August 1, Andrews Park

Meet the Sooners Day, August 2, Rugby Field

Howie Mandel, August 6, Riverwind Casino

Earl Thomas Conley, August 7, Riverwind Casino

Train, August 13, Riverwind Casino

Summer Breeze Concert, August 15, Lions Park

For more, please check www.visitnorman.com

*Events are provided to allow board members the opportunity to attend and give CVB “presence” at local events.